

GOAL SETTING: YOUR GPS FOR SUCCESS

Welcome!

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The mission of the California State PTA is to positively impact the lives of all children and families by representing our members, and empowering and supporting them with skills in advocacy, leadership and communications. (Adopted, 2009)

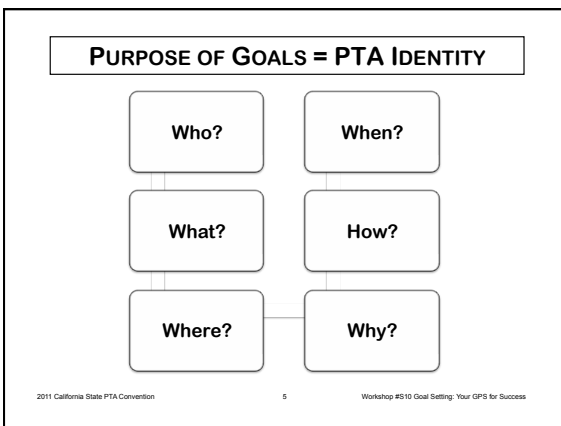
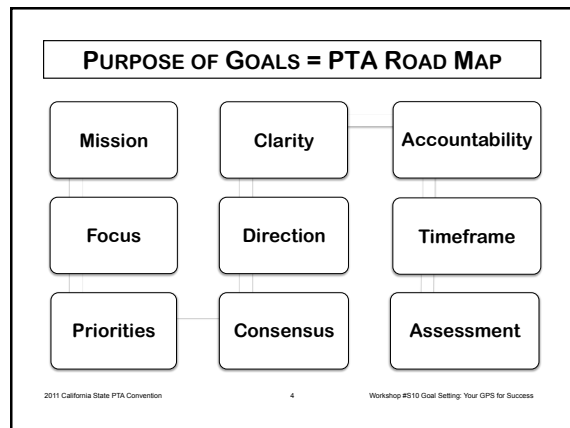
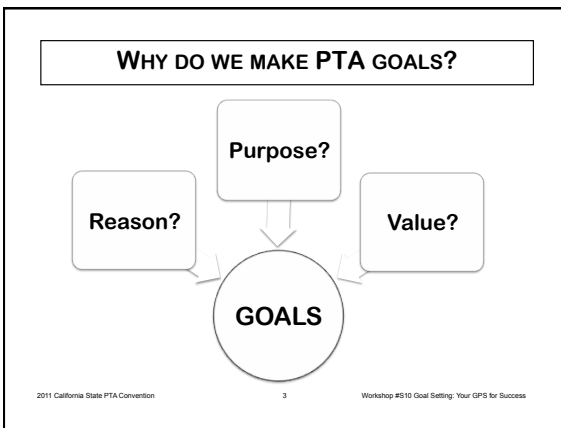
2011 California State PTA Convention 1 Workshop #S10 Goal Setting: Your GPS for Success

GOAL SETTING – WORKSHOP OVERVIEW

PTA GOALS

- **WHY?**
- Purpose and Value
- **‘HOW TO’ STRATEGIES**
- Setting
- Writing
- Developing
- Evaluating

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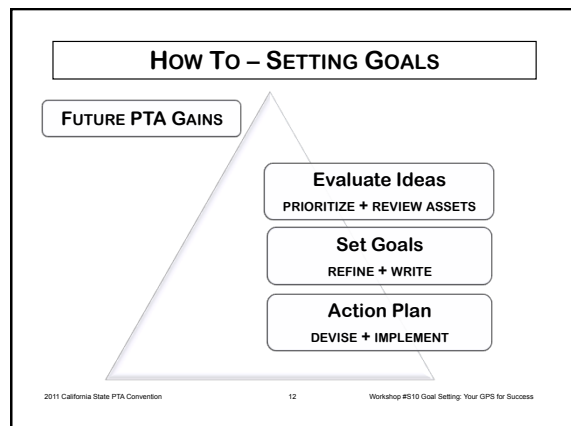
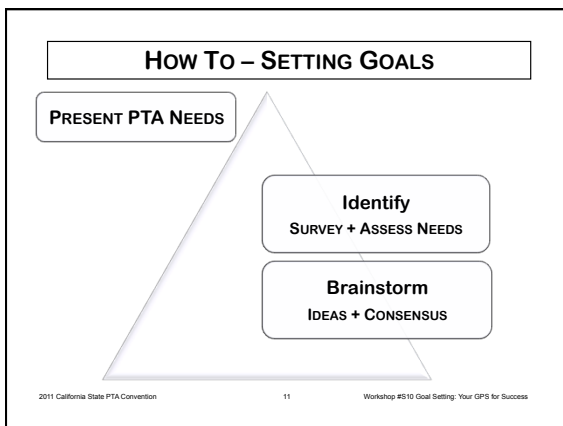
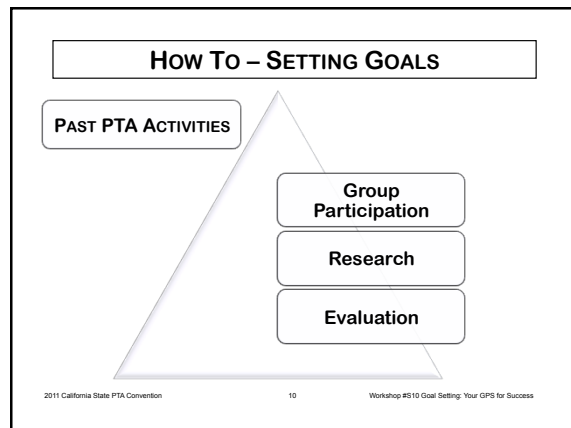
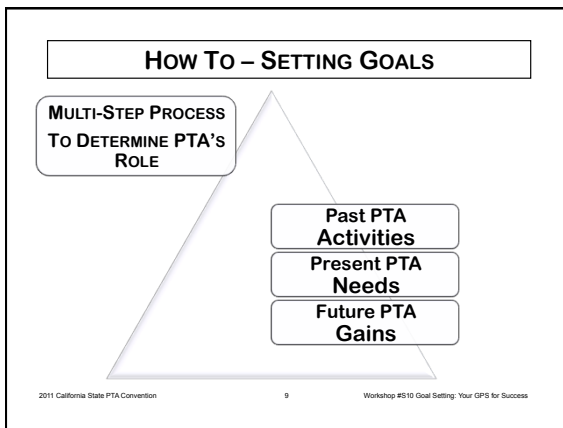
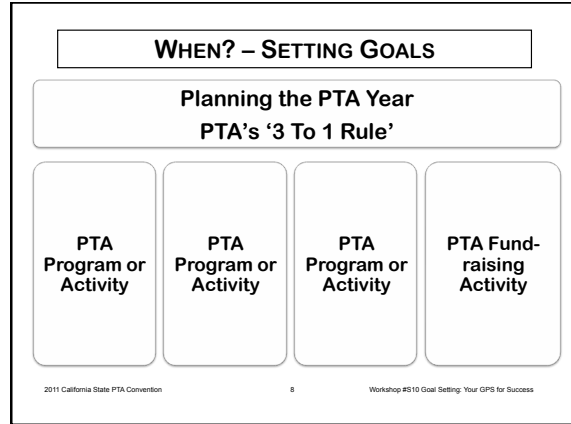
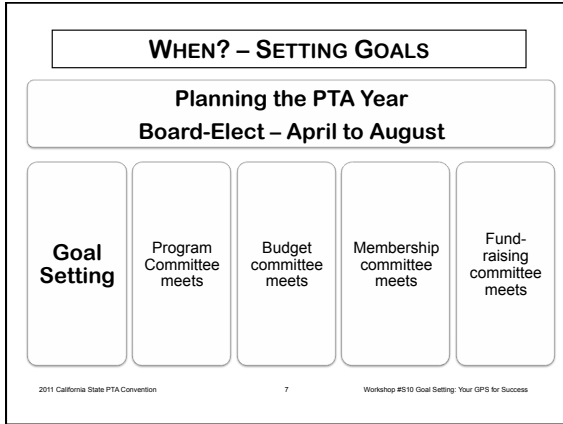


IMPACT OF GOALS


“If you fail to plan, you plan to fail.”

--- Anonymous

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**SETTING GOALS –
 ONE MORE THING ... EVER DARED TO DREAM?**



**WITH A
 B.H.A.G.?**

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**DARE TO DREAM WITH A B.H.A.G –
 BIG HAIRY AUDACIOUS GOAL!!!**



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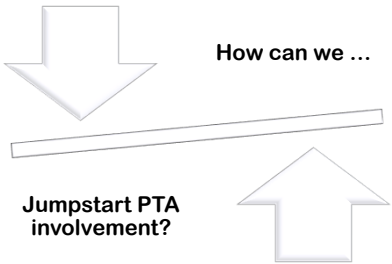
VALUE OF SETTING GOALS – TAKE AWAY

**“Goals are the fuel in the furnace of
 achievement.”**

--- Brian Tracy, author, *Eat that Frog*

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GOAL SETTING PROCESS – BRAINSTORMING

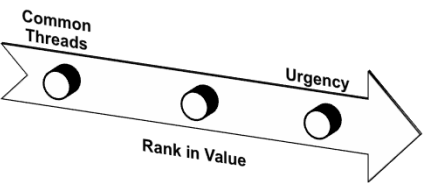


How can we ...

**Jumpstart PTA
 involvement?**

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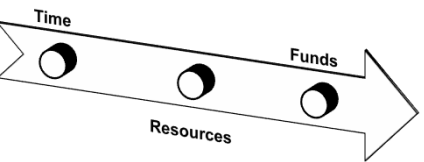
GOAL SETTING PROCESS – PRIORITIZE



TO REACH CONSENSUS

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GOAL SETTING PROCESS – ASSETS



TO REACH CONSENSUS

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HOW TO – WRITING A GOAL STATEMENT

WHO ...

WHAT ...

WHY ...

HOW ...

WHEN ...

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HOW TO – WRITING A GOAL STATEMENT

WHO ... The Alice Birney PTA

WHAT ... will devise and implement strategies

WHY ... to jumpstart PTA involvement

HOW ... by communicating more effectively

WHEN ... throughout the school year.

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HOW TO – WRITING A GOAL STATEMENT

How can we ...

Jumpstart PTA involvement?

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HOW TO – WRITING YOUR GOAL STATEMENT

WHO ...

WHAT ...

WHY ...

HOW ...

WHEN ...

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HOW TO – SET OBJECTIVES FOR GOALS

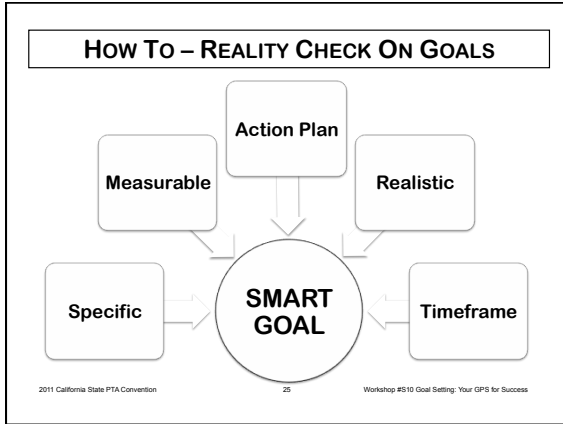
Define	• Objectives or actions needed to reach goal
Show	• How you will reach your goal
Set Objectives	• Be brief, concise and clear

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HOW TO – DEVELOP AN ACTION PLAN

Relate	• Action Plan to objectives
Explain	• Steps and resources needed
Identify	• What action will happen? • What resources are needed? • When will action happen?

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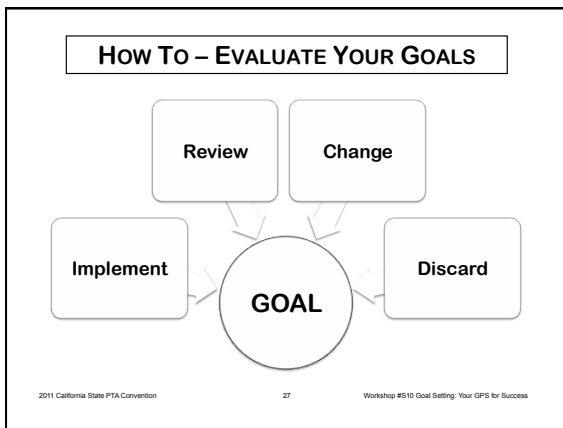


EVALUATING YOUR PTA GOALS

“Map out your future, but do it in pencil.”

--- Jon Bon Jovi, singer

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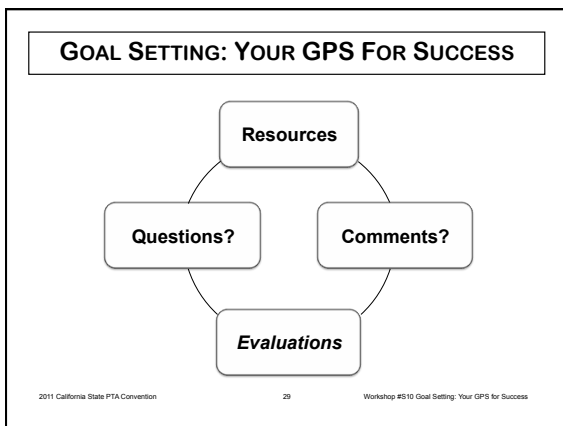


PTA GOALS – THE ‘TAKE AWAY’

“If you don’t know where you are going, you’ll end up someplace else.”

--- Yogi Berra,
 N.Y. Yankees’ Baseball Player & Manager

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**Thank you for everything
 you do for the kids in your community!**

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